

# groundbreaking beauty

“New beauty is natural beauty,” says New York City plastic surgeon Dr. Sharon Giese. “Patients today want to look refreshed, not artificial. We can achieve this with a combination of ‘mini’ procedures with quick recoveries.”



#### BOARD CERTIFICATION

American Board of Plastic Surgery

#### MEDICAL DEGREE

Northwestern University

#### SURGICAL INTERNSHIP

Stanford University

#### PLASTIC SURGERY RESIDENCY

Stanford University

#### BREAST AND COSMETIC FELLOWSHIP

Georgetown University

#### AFFILIATIONS

Fellow, American College of Surgeons  
 American Society for Aesthetic Plastic Surgery  
 American Society of Plastic Surgeons  
 Northeastern Society of Plastic Surgeons

#### PROCEDURES PERFORMED

Body Augmentation, Reduction and Lifts  
 Breast Augmentation  
 Ultrasonic and Large-Volume Liposuction  
 Tummy Tucks  
 Face-, Eye- and Necklifts  
 Botox and Facial Fillers

#### LOCATION

New York, New York  
 212.421.3400

#### WEB SITE

[www.drsharongiese.com](http://www.drsharongiese.com)

In her townhouse office just steps off Park Avenue, Dr. Giese employs her innovative approach to cosmetic surgery, which focuses on strengthening self-confidence—improving beauty inside and out. “Cosmetic surgery is a way of respecting yourself and your body. This is not superficial thinking, it’s powerful thinking.” Dr. Giese combines her background in art, science, medicine and psychology to deliver customized treatments to each patient. “Selecting a surgeon is very important and sometimes daunting,” she says. Dr. Giese has spent years honing sound surgical judgment. She is a perfectionist and an artist in the operating room. Upon entering her building, you will know that you have arrived someplace special. Floors and glass tiles glisten, and the signature Hermès blue reception chairs hint of the Mediterranean-inspired treatment room. The classic continental flair reassures patients that the driving aesthetic is of the highest standard.

Dr. Giese helps her patients turn back time in her certified Quad-A surgical facility. She specializes in breast augmentation and reconstruction, as well as body contouring. She also performs facial procedures—employing innovative techniques, particularly for treatments relating to the eyes and neck. “Patients interested in lifting and augmenting their breasts may be candidates for my implant-lift operation,” says Dr. Giese, who also offers Botox®, fillers and lasers—all of which are popular requests at her office. A fourth-generation surgeon, Dr. Giese is trained as a biochemist and is credited with groundbreaking research on the effects of large-volume liposuction to improve pre-diabetes and cardiac risk factors, as well as weight loss. Her findings have been featured in *The Wall Street Journal*, *The New York Times* and *Allure*, and on network news programs including “The Early Show,” and Fox, ABC, CBS and NBC news.

## DR. SHARON GIESE

### WHY DID YOU BECOME A PLASTIC SURGEON

It is the best combination of art, beauty and people

**ALTERNATIVE OCCUPATION** I'm very happy

with what I'm doing **HOBBIES** Cooking, gardening,

cycling, tennis **PLACE YOU GO TO ESCAPE THE**

**OFFICE** South Hampton **FRAMED PHOTOS ON**

**YOUR DESK** My baby boy, Sebastian **PRO BONO**

**WORK** I have my own nonprofit medical founda-

tion **RIGHT NOW I'M READING** Italian to my

baby boy **I START EACH DAY** With my power shake

and walking my dog **I'M NEVER WITHOUT** lipstick

**I WOULD LOVE TO OWN** An art collection



### INSIDE INFORMATION

## CONFESSIONS OF A NEW YORK PLASTIC SURGEON

Visit Dr. Giese's new vlog (video blog), "Confessions of a New York Plastic Surgeon", which is filled with **INSIDER TIPS** on what she does for herself, friends and family. See her newest laser, the Matrix RF™, and VelaShape™ (for cellulite) in use on Dr. Giese. The Matrix RF offers fractional ablative resurfacing of the skin and is featured on "The Real Housewives of NYC." This laser offers maximum skin tightening and wrinkle reduction, with minimal downtime. It can be used on the face, neck and chest, and on all skin types. Learn how real housewives save for their beauty treatments with **DR. GIESE'S POINT SYSTEM** for referrals.