

# groundbreaking beauty

“New beauty is natural beauty,” says New York City cosmetic surgeon Dr. Sharon Giese. “Patients today want to look refreshed, not artificial. We can achieve this with combination procedures like Botox® and laser skin resurfacing, with little down time and dramatic results.”



#### BOARD CERTIFICATION

American Board of Plastic Surgery

#### MEDICAL DEGREE

Northwestern University

#### SURGICAL INTERNSHIP

Stanford University

#### PLASTIC SURGERY RESIDENCY

Stanford University

#### BREAST AND COSMETIC FELLOWSHIP

Georgetown University

#### AFFILIATIONS

American College of Surgeons  
American Society for Aesthetic Plastic Surgery  
American Society of Plastic Surgeons  
Northeastern Society of Plastic Surgeons

#### AREAS OF EXPERTISE

Body Contouring/Liposuction  
Breast Augmentation/Breast Reduction  
Laser Resurfacing  
Lip Enhancement

#### LOCATION

New York, New York  
212.421.3400

#### WEB SITE

[www.drsharongiese.com](http://www.drsharongiese.com)

In her townhouse office just steps off Park Avenue, Dr. Giese employs her innovative approach to cosmetic surgery, which focuses on strengthening self-confidence—improving beauty inside and out. “Cosmetic surgery is a way of respecting yourself and your body. This is not superficial thinking, its powerful thinking.” Dr. Giese combines her background in art, science, medicine and psychology to deliver customized treatments to each patient. “Selecting a surgeon is very important and sometimes daunting,” she says. Dr. Giese is involved with every step of the process, and you will see her and her staff’s professionalism. Upon entering the building, you will know that you have arrived someplace special, leaving the chaos of the city to a clean, comfortable space. Floors and glass tiles glisten, and the signature Hermès blue reception chairs hint of the Mediterranean-inspired treatment room. The classic continental flair reassures patients that the driving aesthetic is to the highest of standards.

Dr. Giese helps her patients turn back time in her certified Quad-A surgical facility. Her areas of expertise are breast enhancement and body contouring, and her most frequently performed operations are breast augmentation and liposuction. Minimally invasive beautifiers are increasingly popular, especially her “derma-laser-facial,” which combines exfoliation, dermaplaning and non-ablative laser therapy. “It helps bring you closer to flawless skin.” A fourth-generation surgeon, Dr. Giese is trained as a biochemist and is credited with groundbreaking research on the effects of large-volume liposuction to improve pre-diabetes and cardiac risk factors, as well as weight loss. Her findings have been featured in The Wall Street Journal, The New York Times and Allure, and on network news programs including “The Early Show,” and FOX, ABC and NBC evening news.

## DR. SHARON GIESE

### WHY DID YOU BECOME A PLASTIC SURGEON

It is the best combination of art, beauty and people

**ALTERNATIVE OCCUPATION** I'm very happy

with what I'm doing **HOBBIES** Cooking, gardening,

cycling, tennis **PLACE YOU GO TO ESCAPE THE**

**OFFICE** Italy **FRAMED PHOTOS ON YOUR DESK**

My husband and dog **PRO BONO WORK** I have my

own non-profit medical foundation **RIGHT NOW I'M**

**READING** The World is Flat, by Thomas

Friedman **I START EACH DAY** With my power shake

and walking my dog **I'M NEVER WITHOUT** Lipstick **I**

**WOULD LOVE TO OWN** An art collection



### INSIDE INFORMATION

## COSMETIC SURGERY AND THE CITY

When it came to selecting a location for her **NEW MEDICAL SPA**, Dr. Giese knew discretion was key. "Townhouse 114" is located on a quiet residential block, affording patients a welcome measure of privacy. Within its elegant façade, the medical spa boasts a **STATE-OF-THE-ART, CERTIFIED OPERATING ROOM** with heated floors and a restful recovery room for maximum comfort. "This type of one-stop-care is rare in New York," says Dr. Giese. The **LASER CENTER** offers the latest in high-tech treatments such as cellulite reduction, skin tightening, and hair removal. She also offers a detoxification program to cleanse the inside of the body while beautifying the outside, as well as procedures to vanquish fat, like **LIPODETOX™**. "Intense individual cleanses can be supervised by our naturopathic physician to enhance overall quality of life and health," she says.